Evan Lynch

Product Design · UI/UX · Building with AI

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Product designer with a feel for how users think, who builds with AI and tunes every detail until it feels obvious. Co-founded Reps, a social fitness app in closed beta, and shipped TexVault, a Featured Chrome extension.

Education

Tufts University, B.S. Computer Science & B.A. Economics — Medford, MA · Expected May 2029

GPA 3.91 · Dean's List, all terms · Coursework: Data Structures, Machine Structure & Assembly Language, Discrete Math

Experience

Reps, Co-founder & Product Designer — Remote · Jul 2026 – Present

Social fitness app for iPhone and Android where friends share workouts and progress.

- Lead the app's UI/UX, now designed in Figma: the look, feel and flow of every screen, from the feed to workout logging.
- Own the iOS app, from first prototype to closed beta in about three months: built it with Claude Code, tested every change on a real iPhone and shipped each TestFlight build.
- Launched the beta on TestFlight and Google Play to 20+ testers recruited through an influencer partnership, and keep refining the design from their feedback.
- Designed the team's bug-triage system: tester and team reports land on a GitHub board, are sorted automatically and handed to Claude Code to fix, test and close, which let the team clear nearly 500 issues in two weeks.
- Co-lead a bilingual 5-person team across the US and Argentina: two co-founders on iOS and Android, a technical advisor, a QA tester and an influencer partner.

CorePerform (Dasha Fitness), Design & Growth Intern — Austin, TX (Remote) · Jan – Apr 2026

Dietitian-led health coaching business: lab-based 1:1 coaching, a certification for coaches, and fitness programs.

- Reworked the company website in GoHighLevel over weekly feedback rounds with the founder: one clear path to booking, positive copy, crisp logos and a mobile layout that holds up.
- Built out the success stories, coach certification and plan pages, plus lead magnets and webinar funnels with click tracking and automated follow-ups that captured 198 registrations.
- Designed the ads and the landing page for a 4-day Meta ads test after researching 11 competing brands, writing the positioning and A/B testing hooks across audiences: 36 webinar registrations at $8.92 per lead.

Projects

TexVault, Chrome extension — Mar – May 2026

Lets students save the LaTeX they reuse in folders and copy it in one click, with 286 built-in templates to start from.

- Designed and launched it solo in about a month, from the features to the interface and brand, built with Claude Code.
- Earned the Chrome Web Store's Featured badge, given after Google's manual review of user experience and design.

Tufts Small Business Mini-Hackathon, Product Designer & Market Researcher — Medford, MA · Nov 2025

- Turned a new real-time translation technology into a product concept in one day: earbuds that translate nearby speech.
- Researched the market and aimed it at expats, who lacked affordable options, pitching to their pain points; won 1st of 7 teams for human-centered design and problem framing.

Skills

Design: UI/UX design, visual design and branding, concept exploration, beta testing; Figma, Canva, Adobe Illustrator

AI & building: Claude Code, Supabase, PostHog, RevenueCat, TestFlight, GitHub Projects, Git

Growth: copywriting, landing pages, lead funnels, A/B testing; GoHighLevel, Meta Ads Manager

Languages: C++, C, Java, HTML; learning TypeScript